

**EXPERIENCE THE POWER OF TRINITY**  
A THREE IN ONE SHOW IN SOUTH ASIA



**YARN, FABRIC  
& ACCESSORIES**  
TRADE SHOW 2016

**23RD - 26TH NOVEMBER 2016**  
NSIC EXHIBITION CENTRE  
OKHLA, NEW DELHI, INDIA



# ABOUT THE SHOW

The Indian garment industry buys 12,000 million dollars worth input material such as yarn, fabric, trimmings and embellishments, lining and interlining etc. annually. This is expected to rise to 22,000 million dollars over the next five years. The members of the textile promoting associations such as CITI and apparel promoting associations such as AEPC and CMAI have been exploring new platforms for buying input material.

'Yarn, Fabric and Accessories Trade Show 2016' is a collective effort towards redefining sourcing for apparel and textile industry. It brings together the seller and buyer under one roof. The fair is scheduled between 23-26 November, 2015 at NSIC Okhla, New Delhi, India, to meet suppliers of yarns, fabrics and accessories.

YFA 2016 will provide all big, medium and small manufacturers,

importers and suppliers of Fiber, Yarns, Fabrics and Accessories a platform to showcase their range of products at such a huge level. The show will provide exhibitors a chance to meet with high quality buyers as owners of Mills, export houses, major domestic brand owners, merchandisers from export houses, domestic brand manufacturers and buying houses, purchase managers of major apparel online retailers and independent apparel designers from New Delhi, Gurgaon, Noida, Faridabad, Mumbai, Ahmedabad, Ludhiana, Bangalore, Hyderabad, Chennai, Tirupur, Ludhiana, Surat, Panipat, Meerut, Coimbatore, Salem, Karur, Erode, Madurai, Komarapalayam, in India as well as buyers from China, Bangladesh, Sri Lanka, Pakistan, USA, Myanmar, UK, Italy, China, Thailand and Middle East from overseas.

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DAYS

250+

BRANDS

# KEY HIGHLIGHTS

- CHINA PAVILION : 40+ Exhibitors from China.
- DENIM ZONE : 25+ Specialized Denim fabric manufacturers.
- CONFERENCE : In association with TIT-Bhiwani and Textile Association of India (TAI).
- THEME PAVILION : By Leading Global Trend Forecaster WGSN.
- YFA TALENT HUNT 2016 : Fashion Designing Contest for upcoming talent from leading fashion designing institutes.
- TITOBA : An Alumni Meet with a gathering of more than 800 top industry professionals in association with TIT Bhiwani and Textile Association of India (TAI).

# 15000+

VISITORS

# 15+

COUNTRIES

## WHAT TO EXPECT?

**YFA Trade Show 2016** will provide a common platform for both buyers and exhibitors to meet at a common platform. **YFA Trade Show 2016** will see a participation of 250+ brands from anticipated 15+ countries with over 15000+ trade visitors expected to visit the four day mega event. Be it Fiber or Yarns or Fabrics or Trims or Embellishments or Services, **YFA Trade Show 2016** will prove to be a ultimate sourcing event for the textile and garment.

Take a look at some of the offerings:

1. Spread across 4 days at NSIC Exhibition Complex, New Delhi, India.
2. Traverse across our 15000+ square feet of exhibition expanse.
3. Interconnect with who's who of the industry.
4. Network with more than 1000+ visiting brand from India alone.
5. Participation from more than 15+ countries across the globe.
6. Planned B2B meetings between Exhibitors and Visitors.
7. Free Tickets and accomodation for some VIP Buyers.
8. Trends Boutique by leading fashion institutes of India.
9. Business Delegations from various parts.
10. An Exclusive invite for Grand Networking Dinner and Gala Night.



# EXHIBITOR'S PROFILE

## Who Can Exhibit in YFA Trade Show?

If you are a manufacturer of Fiber, Yarn, apparel fabrics, trimmings, embellishments or a supplier of services related to the textile and apparel industry, YFA Trade Show is your most ideal platform for reaching out to the huge Indian and South Asian markets.

Exhibitor profile of YFA Trade Show 2016 includes manufacturer, importers and manufacturer, importers & suppliers of:

### Fiber

- Natural (Cotton, wool, silk & flax/ramie)
- Man-made (regenerated & synthetic)
- Specialty
- Others
- Polyester
- Nylon
- Cotton
- Acrylic
- PP
- Viscose
- Bamboo

### Fabric

- Man-made
- Synthetic
- Natural and blended fibers in woven and knits for men's
- Women's and kid's wear
- Fine yarn-dyed shirting
- Wool, polyester-wool and polyester-viscose suiting
- Pure and blended linen
- Fine high-end silks
- Fashion dress materials in prints and solids
- Embroidered
- Denim of all types
- Cotton twills and drills
- Digitally printed etc

### Services

- CAD/CAM/ERP/PLM
- Quality Assurance
- Chemicals & Auxiliaries
- Technology Solution Providers
- Design studios
- Testing and QC
- Consultants

### Yarn

- Natural & Blends (Cotton, wool, silk & linen/ramie)
- Man-made & Blends (regenerated & synthetic)
- Elastic
- Fancy
- Specialty
- Cotton Yarn
- Polyester Yarn
- Nylon 66 Yarn
- Spandex Yarn
- Cupro Ammonium Yarn
- Viscose Yarn
- Silk Yarn
- Art Silk Yarn
- Poly Propylene Yarn
- Many more Man Made Fiber & Filaments.

### Trimmings & Embellishments

- All types of buttons, buckles, studs and eyelets
- Elastic, tapes and ribbons
- Laces and lace materials
- Hangers, mannequins and packaging material
- Lining and interlining
- Labels, tags, barcodes, badges
- Sequins, beads and crystals
- Sewing and embroidery threads
- Zippers and fasteners
- Transfers, tassels etc.



# VISITOR'S PROFILE

## Who Can Exhibit in YFA Trade Show?

The trade visitors to YFA Show 2016 comprise decision makers & owners of mills, export houses, major domestic brand owners, merchandisers from export houses, domestic brand manufacturers and buying houses, purchase managers of major apparel online retailers and independent apparel designers.

The visit of buyers will make it extremely rewarding for them as it will be a huge platform where they can source from a vast range of products from across fiber-groups exhibited by top-notch companies.

YFA Trade Show being restricted strictly for "Trade Only" provides a professional and conducive environment for networking and doing business. YFA Trade Show 2016 will be the first ever event in Northern India for sourcing of Yarn Fabric and Accessories under one roof. The nature of the visiting parties to this prestigious event represents not only some of the biggest brands but local names too. It is a considerable mix of national and international visitors with many of the participants holding important positions and substantial decision-making power.

## Trade visitors to the event will include:

- Composite Mills
- Powerloom Weavers
- Knitters
- Owners/ Merchandisers from garment export houses
- International buying houses and buying agents
- Garment Exporters & Manufacturers
- Buying Houses & Buying Agents
- Local and International Retail Chains
- Apparel Brands & Fashion Labels
- Brand owners of lingerie
- Importers, Distributors & Wholesalers
- Fashion Designers & Merchandisers
- Design Studios & Institutes
- Trade Body Representatives
- Trade Media





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EXHIBITORS



**YARN, FABRIC  
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TRADE SHOW 2015

## EXHIBITOR VIEWS

### TT Ltd to return for 2016 edition of YFA Trade Show



Mr Brijesh Jain,  
Vice President,  
TT Ltd,  
New Delhi

We are showcasing organic, BCI, Fairtrade, slub and various other yarns and fabrics and here to promote our products among new buyers. So far, it has been good as all the visitors who have visited our stall are relevant and genuine, as we have also been able to make new contacts and hope to convert them in to business in the near future and we would definitely come back for the next edition.

### Going was good for Balavigna Weaving at YFA Trade Show 2015



Mr M Prabu,  
Executive Director,  
Balavigna Weaving  
Mills Pvt. Ltd.,  
Dindigul,  
Tamil Nadu

We are in to yarns, grey and finished fabrics and also home textile products and are showing all our products at YFA Trade Show 2015 and the going has been good for us at the show as we have received serious enquiries from buyers in this region for most of our products and we would like to return to the 2016 edition with a bigger stall.

### Nahar Industrial has fantastic experience at YFA Trade Show



Mr Pankaj  
Bhardwaj, AVP  
(Yarn Marketing),  
Nahar Group,  
Ludhiana

Our experience has been fantastic at this show, as we have met all types of customers like buying houses, exporters, domestic buyers, knitters, etc, which includes existing as well as new buyers. We are sitting at the top of recession, but this show which has all three categories like yarns, fabrics and accessories will surely give a boost to the industry. Though this is the first edition, the organisers have worked hard to make it successful.

### 3-4 Garden Silk products receive good response at YFA Trade Show 2015



Mr Dvijendra Patel,  
Manager  
(Yarn Marketing),  
Garden Silk Mills  
Ltd, Surati

Overall, we are satisfied and happy with our presence at the YFA Trade show as we have had a good number of buyers visiting our stall. Our 3-4 products have been well received by buyers from North India and most of those who visited our stall were genuine and technically knowledgeable visitors, so it was a pleasure interacting with them. We also got to know about trends prevailing in this region.

### Sanathan Textiles to return to YFA Trade Show 2016 with bigger stall



Mr Raj Kapadia,  
President  
(Sales & Business  
Development),  
Sanathan Textiles  
Pvt Ltd, Mumbai

We are exhibiting various types of yarns in cotton and polyester, including fancy and dope dyed yarns. Although the show has been held for the first time, we are very satisfied with our presence as on the second day, we did not have time for lunch. We met many new buyers most of them who were genuine and came from as far as Bangalore and Tirupur. Additionally, we also met our old buyers, with whom we stand a chance of reviving business. We will return next year with a bigger stall.

### Going was good for Balavigna Weaving at YFA Trade Show 2015



Mr Yuta Nakayama,  
Sales Manager,  
Ashai Kasei, Japan

We are presenting Roica, our spandex yarn, which is of high and stable quality and which is made from our own know-how. We had lots of discussions with many buyers and some of them were serious buyers. We are ok with our participation at the show. However, I feel that the organisers should have advertised more, so that more apparel manufacturers and large brands would have visited the show.



## YFA Trade Show 2015 will give much needed boost to textile industry - Indo Rama Synthetics



Mr Ashish Soni, DTY Corporate Sales (North), Indo Rama Synthetics India Ltd, Gurgaon

We have loved our experience at the YFA Trade Show as this is the first show in North India, where yarns, fabrics and accessories have come together. The response has been very encouraging for us, as we also met new buyers, who came from Kanpur, Mumbai, Ludhiana, etc. I am sure this show will give the much needed boost to the textile industry. The organisation of the show is superb; however, days of the show should be those which will have more footfalls. But, we will surely return for the next edition of the show.

## YFA Trade Show 2015 is a good exhibition - Anuj Biyani, Damodar



Mr Anuj Biyani, Damodar Group, Mumbai

It is a good exhibition as we met a lot of existing buyers and a few new buyers. We are here mainly to meet our existing customers as we have a good market in the Northern region as a fair becomes a central place to meet all of them.

## Buyers at BIR Horizons stall shortlist fabrics for sampling



Mr Jaswinder Singh, BIR Horizons, Noida

We have facilities which include knitting, dyeing and printing and are the only company in the Delhi region who have printing machines for knits. We have received good response from many buying houses

and exporters, who include New Times, Indospan, etc. Most of the buyers who came to our stall were genuine as a few of them even selected a few of our qualities and we expect to begin deliveries in a few weeks time. We are very happy with our participation and we will return for the next edition where we hope to see more exhibitors and also international buyers.

## Nimbark books stall for 2016 edition at YFA Trade Show 2015



Mr Mahesh Maheshwari, Director, Nimbark Fashions Ltd, Mumbai

Nimbark is a producer of fancy yarns, special yarns and new age fibres and at the show, we are showing a new yarn for knitting, while for weaving, we are presenting a blend of modal and polyester, which has received good response from YFA Trade show buyers. The YFA Trade show has been very good for us and although the show is being held for the first time, we are satisfied with quality and number of buyers and also the way the show has been organised. We have already booked space for the next year's edition.

## Shri Vasudeva meets objective behind participating at YFA Trade Show



Mr ES Sidharth Gowtham, Director, Sri Vasudeva Weaving Mills Pvt Ltd, Coimbatore

We have 80 airjet looms and produce wider width sheetings and also produce melange yarns and bottom weight garments. Till now, our concentration was on the Southern markets and now we want to explore Northern markets, which is why we are participating at YFA Trade Show 2015. The show has been good for us as we received a lot of enquiries from agents and we hope to turn a few of them positive in the near future. We feel that our objective has been met by participating at YFA Trade Show.

## Our experience at YFA Trade Show has been good - Rahul Jain, Mahamantra Impex

Mr Raahul Jain, Mahamantra Impex Pvt Ltd, Surat

Although the show has been organised for the first time, our experience has been good. However, we hope that the 2016 show will be better, considering the size of the NCR and Northern markets. We feel that the show should be like a Mela. We however did meet many new customers, most of whom were serious.

## Amarjothi Spinning meets good number of new buyers at YFA Trade Show 2015

Mr UF Chanraj, Sales Manager, Amarjothi Spinning Mills Ltd, Tirupur

We are presenting a yarn called Vario, slub yarns and also fancy yarns all of which are our new products. We are also launching fabrics made from our various value-added yarns. By participating at YFA Trade Show, we want to expand our client base in North India, which has been met to a good extent by exhibiting here as we met a good number of new customers. I am satisfied with the way the show has been organised. I would suggest that the next show should not be organised beginning from Monday.

## Soundararaja Mills to return to YFA Trade Show 2016 with a bigger stall

Mr TN Thilaiselvam, GM (Technical), Soundararaja Mills Ltd, Dindigul, Tamil Nadu

We are showing various yarn blends like modal-viscose, linen-viscose, cotton-linen, cotton-modal, bamboo-modal, etc and we are here at YFA Trade show to promote these value-added yarns. We have had good results by participating in this show and have had around 250 buyers visiting our stall in the last 3 days, out of which, we hope to do business with around 50. For the next edition, we will return with a bigger stall.



**YARN, FABRIC  
& ACCESSORIES**

TRADE SHOW 2015

# VISITORS VIEWS

# 7,477

VISITORS

**Orient Craft satisfied with the exhibition and exhibitors profile as 90-95% products are useful**



Mr. Suresh Sood,  
Sourcing Head,  
Orient Craft Ltd,  
Gurgaon

Time, big players in yarns and fabrics, particularly suppliers of fancy yarns were missing. We met a couple of yarn suppliers, but are not sure of the developments in the future.



Mr. Rakesh Rastogi,  
Vice President,  
Alok Industries Ltd,  
Mumbai

**YFA trade show was desperately needed in North India**

This is very good. There are quality suppliers altogether. Previously during fairs, capital intensiveness used to get too much. Now we can find our type of suppliers, so we get just what we want. Previously, usually extra material used to get way too much, we couldn't find what we want. Today 90-95% of things are of our use, so it feels good.



Mr Vikram Jaju,  
Director,  
Vaibhav Yarns  
Pvt Ltd

"The potential is very good as delhi is the textile capital and all the textile hubs like panipat, Ludhiana etc are near by. I have come here to have a look at the prospects of our participation next year here and I am happy with the outcome and will certainly look forward for our participation in 2016."

I came to the YFA Trade Show on the invite of organizers and several exhibitors for whom I am a yarn agent. This type of show is needed for North India as there are no other shows of this type and it was a good experience. However there should be more suppliers from other parts of India like Gujarat, Maharashtra, Punjab, etc.

**Neetu Chaturvedi from Mercven Textiles finds visit to YFA Show fruitful**

Neetu Chaturvedi, Director,  
Mercven Textiles, Faridabad

We are yarn agents for a few reputed mills and I came to the YFA Trade Show looking for suppliers of various qualities of cotton and mélange yarn. I was also surprised to see the stall of Shri Bhagirath Textiles with whom we earlier used to do business. I consider my visit to the show fruitful as my objective behind visiting the show was fulfilled. We will also be reviving business with Bhagirath Textiles. Instead of once a year, I would suggest the organisers to organise the show twice a year.

**Exhibitions like these help in updating ourselves with the latest developments in the industry**



Mr. T.R.Thangavel,  
Kumaragiri  
Spinners,  
Tamil Nadu

Coming under one roof exporters receive much benefit. One gets to know about what new products are available and what more is needed. Everyone gets the ideas about new collections and developments. From this even we get an idea what item would sold ahead. What are the requirements for exports from all of that we can plan for future.

**Impulse finds fabrics & trims for new collection at YFA Trade Show**



Mr Amrit Aakash,  
Merchandiser,  
Impulse  
International,  
Gurgaon

Impulse is a buying house which does sourcing and designing for European market. I came here looking for new fabrics and accessories for our new collection. I found most of what I came here looking for at the show. I am satisfied with my visit to the show and thank the organisers for organising this type of show in Delhi where we can see all products under one roof.

**Fabindia finds yarns they were looking for at TT stall in YFA Trade Show 2015**

Amal Kumar Talukdar, Senior  
Manager, Fabric Procurement,  
Fabindia Overseas

I came to the YFA Trade Show looking for yarn suppliers of specific combed

Viky Razdan, Manager Sourcing,  
Orient Craft Limited

Although this type of show was being held in the NCR region for the first t



cotton yarns and met a few suppliers including TT Ltd. TT Ltd has told us that they will be able to produce the yarns we are seeking and we are planning to visit their plant in the near future.

### **Nitin Kumar from Radnik Exports has wonderful experience at YFA Trade Show 2015**

Nitin Kumar, Radnik Exports, New Delhi

We are in to manufacturing and exports of garments and I came to YFA Trade show to meet new suppliers of accessories. I met two new suppliers with whom, subject to everything going well, we might do business in the near future. I also got to meet two of my existing suppliers. I had a wonderful experience at the show and I wish that the organisers hold the show twice a year and also include machineries in the show.

### **Atira Designs considers visit to YFA Trade Show fruitful**

Ms Shiva Kaul, Atira Designs, Noida

We are manufacturers of apparels and we liked the show very much and consider our visit fruitful. We came across a few good products at the show and hope to purchase yarns, laces and trims from these supplier's in the near future.

### **Umesh Yarn becomes agent for GTN Industries after visit to YFA Trade Show 2015**

Mr Amit Garg, Partner, Umesh Yarn Agencies, New Delhi

I came to YFA Trade Show 2015 to meet suppliers and manufacturers of yarn and I got to meet many of them at the fair. My visit was very fruitful, as due to the visit, I have now tied up with GTN Industries.

### **Shree Bharat International finds visit to YFA Trade Show fruitful**

Pradeep Kumar, Sourcing Manager, Shree Bharat International Pvt. Ltd

My visit to the YFA Trade Show was very fruitful as I got to meet many suppliers of fabrics and garment accessories from across India. I was also able to reconnect with a few suppliers with whom we used to do business earlier.

Sumeet Gupta, Monte Carlo Fashions Limited

We were able to meet a few good suppliers of fabrics and accessories. The show was average we want to see all kinds of accessories and not just ribbons and embroidery. There should be also packaging materials, tapes, labels, etc suppliers.

Lokesh Singhal, Manager (Purchase), Shivalik Designs Pvt. Ltd., New Delhi

Shivalik Designs is a garment export house and I came to show looking for garment accessories. There were not many accessories suppliers and mainly they were showing only hotfix and laces and there were only 3-4 suppliers of these products.

Sanjay Khatri, Fabric Technologist, Urban Craft Pvt. Ltd., Gurgaon

Urban Craft is the liaison office of a UK based buyer and I came to the YFA Trade Show to look for new varieties of fabrics. I consider my visit to the show ok.

### **Fashion designer from Ganesh Polytex has good experience at YFA Trade Show 2015**

Ms Shweta Chopra, Fashion Designer, Ganesh Polytex

I came here looking for yarn suppliers of value-added yarn and found 2-3 suppliers with whom we may

do business in the near future. My experience has been really good as I met an ample number of suppliers and also came across innovative yarns.

### **Purpose behind visiting YFA Trade Show solved for Startex Agencies**

Mr B Bose, Star Tex Agencies, New Delhi

I have visited these types of trade shows for a long time, but I found this show to be different and the organisers have done a fantastic job as I got to see many new products. I came here to see a few specific products and if not all, but got to see a good number of them, so my purpose behind visiting the show has been solved. I wish the organisers all the best for the next show.

### **Mr Rastogi from Classik Yarns has great experience at YFA Trade Show 2015**

Mr Vipul Rastogi, Director Classik Yarns, New Delhi

We are yarn agents for several mills and I came to YFA Trade Show to meet other mills. My experience was great as I was able to meet representatives of several mills at one location and was able to see many new yarn varieties. We will be becoming agents of the one of the yarn exhibitors at the show.

Darpan Agarwal, Partner, J D Sales India, Agra

We are yarns agents and I came to the trade show to see suppliers of 2-3 specific types of yarns. However, to my disappointment, I could come across only one type of those yarns. But I could meet the representative of Sanathan Mills and Nahar, as we are their agents.

# WHY PARTICIPATE ?

Our vision is to promote, develop and grow the textile and apparel industry so that its immense potential is tapped fully and it is given the nationwide and global recognition that it deserves. Being the fastest growing segment of the industry in India, Vision Communications as a steering force in the textile and apparel business, guides it into a more illustrious and distinguished future.

Having sprouted from a noble and visionary thought, a combination of innovative ventures, creative campaigns and well planned strategies is what the Vision Communications aims to implement to ensure that growth takes place at an accelerated pace.

## EVENT PROMOTION

Vision Communications has already started its promotion of the YARN FABRIC AND ACCESSORIES TRADE SHOW 2016 in right earnest. This is made up of an integrated and focused campaign to ensure the message reaches a maximum number of Trade Visitors, both domestic and international.

The campaign is multi-pronged and will use conventional as well as modern media for communication. As part of the first phase, messaging will target to get the right type of exhibiting companies so that a balanced and varied product-mix is ensured, while the second phase, leading up to the show, will target trade visitors.

Creating prominence and value, YARN FABRIC AND ACCESSORIES TRADE SHOW 2016 extends equal visibility to all the exhibitors. Being the only sourcing event, this fair will be publicized across all verticals through multimedia campaigns. To reach out to all prospective sources, international affiliations will be formed. The Indian textile and apparel industry has pledged its strong support towards making YARN FABRIC AND ACCESSORIES TRADE SHOW 2016 an international success.

- Adoption of direct mailing campaign to attract industry players from all parts of the country and abroad.
- Publication of press releases and advertisements in print media and electronic media to generate maximum buzz and excitement.
- Personal calls, e-mailers and sms/whatsapp to target audience members.
- Effectice PR campaigns strategized by a team of talented media professionals.
- Hoardings and banners at prominent sites.



# PARTICIPATION DETAILS

Application are invited from :  
Manufacturers Importers and Suppliers of Fibres,  
Yarn, Fabrics, Trims, Embellishments and other service  
providers.

## **SHELL SCHEME:**

TARIFF:

**FOR INDIA:** Rs. **9990/-** per sqm.

Bare space: Rs. 9490/- per sqm. (minimum 18 sqm.)

**FOR INTERNATIONAL:** US\$ **350/-** per sqm.

**NOTE:** 15% Extra Premium for stalls marked as premium.  
The above rate is exclusive of 15% Service Tax.

## **PAYMENT TERMS:**

1. 50 % at the time of booking stall, as advance.
2. Balance 50% 30 days before the show.

## **INCLUSIONS:**

1. Stand Construction and Dismantling.
2. Stalls measuring less than or equal to 9 sqm shall have : 1 fascia board, 3 spot lights, 1 table, 2 chairs, 1 sample hanging rail or shelf, 1 waste bin, booth security.
3. Stalls measuring less than or equal to 18 sqm shall have : 1 fascia board, 6 spot lights, 2 table, 4 chairs, 2 sample hanging rail or shelf, 2 waste bin, booth security.

Trend  
Pavillion by  
**WGSN**

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