

Yarn, Fabric & Accessories Trade Show 2017 Concludes Successfully

- *5418 buyers visit YFA 2017 Show*
- *Most exhibitors pleased with quality and number of buyers*
- *Buyers too return satisfied after seeing innovative products*

The fibres to accessories trade show; YFA 2017 which was held from November 24-27, 2017 in New Delhi, was Inaugurated by Mr. H.K.L MAGU, Vice Chairman, AEPC along with Mr. Lalit Thukral, Chairman EAC and NAEC and Mr. S.D. Chaudhary, Chairman, Kautilya Industries Pvt. Ltd. along with all the participants of YFA 2017. A majority of the 105 exhibitors participating at the show also expressed satisfaction with the numbers as well as the quality of the buyers. There was also a Chinese pavilion, in which 24 Chinese exhibitors showcased innovative yarns, fabrics and garment accessories. The expo witnessed 5418 buyers.

The exhibitor list included the who's who of the Indian and global textile industry from the textile value-chain beginning from fibres till garment accessories, including the likes of Lenzing AG India, Kudu Knit Fab, Arvind Limited, RSWM Ltd, Nimbark Fashions Limited, Everflow Petrofils Ltd., National Textile Corporation, GTN Engineering India Limited, Nandan Denim Limited, Balavigna Weaving Mills, Kautilya Industries Pvt. Ltd., Gupta Exim India Pvt. Ltd., Nath Brothers Exim International Limited, Arisudana Industries Limited, Soundararaja Mills Limited, Shri Balaji Hosiery Udyog (KnitFab), Woven & Knit, Nataraja Textiles, K.C. Astir & Co., Texvalley and many others.

These companies exhibited and a few even launched the most innovative and latest developments in value-added textile products like speciality fibres, multifunctional yarns, mélange yarns, embroidery yarn, bamboo fabrics, silk fabrics, modal fabrics, knitted fabrics, Indigo yarns, denim fabrics and several unique garment accessories.

Among the visitors who visited YFA 2017, included decision makers like Sourcing Head's, Purchase Manager's, Head Merchandiser's, Sales Head's and Country Manager's of Buying Houses and Export Houses. These esteemed visitors came from composite mills, spinning mills, knitters, weavers, yarn agents, exporters, buying houses, trading houses, designers, retail chains, etc.

These visitors came from across India from various textile and apparel hubs like Delhi & NCR, Ludhiana, Panipat, Bhilwara, Bangalore, Chennai, Mumbai, Ahmadabad, Kolkata, Jaipur, Kanpur, Meerut, Banaras, Surat, Tirupur and Northern India, which includes Punjab, Haryana, etc. There were also 50 foreign Buyers from Syria, Sri Lanka, Bangladesh, Brazil, Dubai, Argentina, Uzbekistan, Turkey and Iran.

Speaking about his experience, Mr. Maheshwari, Director at Nimbark Fashions Ltd. said, "Despite the GST crisis, we have had genuine as well as decision makers visiting our booth. We also have been able to make new contacts through this show."

Mr. Surendra Kaushik, Head Marketing of Nandan Denim Ltd (Chiripal Group) added, We displayed Indigo Yarns and Denim Fabrics and very happy and satisfied with our participation at YFA 2017 show. We have seen a steady stream of buyers visiting our stall, not just from Delhi or North India, but also other parts of India, which includes, buying houses, exporters, etc."

“We met many new buyers. All the 4 days we were busy with buyers to show our innovative range of yarns and technical threads. It was satisfying to once again, revive relations with buyers who used to purchase from our mills earlier. We send our best wishes for the success of the next show in 2018,” Mr. Nepal Singh, Manager, Sales & Yarn Marketing at Arvind Ltd.

Mr. Sunil Kumar Mandal, General Manager at National Textile Corporation Ltd (NTC), also added, we got many foreign buyers at our stall, “Overall, we are satisfied and happy with our presence at the YFA show as we have had a good number of buyers visiting our stall. Our products have been well received by buyers and most of those who visited our stall, were genuine and technically knowledgeable visitors, so it was a pleasure interacting with them.”

“We are producers of various qualities of knitted fabric and are participating for the first time at the YFA Show. It is a good exhibition as we met a lot of existing, old and also several new buyers. We have had genuine and new visitors visiting our stall, due to which, we are satisfied which our participation at the show,” Mr. Manish Singla, Vice President (Marketing), Gupta Exim Pvt. Ltd., stated.

Mr. Luv Jain, RSWM Ltd, New Delhi observed, “We had a good experience at the YFA 2017 show as like last year. The response has been very encouraging for us, as we also met new buyers, who came from various parts of the country like Kanpur, Mumbai, Ludhiana, etc. I am sure this show will give the much needed boost to the textile industry.”

Mr. Varun Mittal, Director, Kudu Knit Process Pvt. Ltd. The show was awesome for us. We got a great response for our knitted fabrics. There were many international and domestic buyers who were looking for our exclusive and wide range of knitted fabrics and we will be definitely receiving orders from many of them in the near future.”

Mr. Pinkesh Jain, CMD of Everflow Petrofils added, “We are satisfied with our participation at the YFA 2017 show. We have seen a steady stream of buyers visiting our stall, not just from Delhi or North India, but also other parts of India, which includes, buying houses, exporters, etc.” We also booked orders from some of our buyers.

“Our company is located in Suzhou which is near Shanghai and mainly produces knitted yarns. Our experience of the show has been good and we are very happy that we participated at YFA 2017. The facility provided in the expo was excellent and we had a good number of buyers visiting our stall. We met many buyers from buying houses, exporters, etc and we will definitely coming from 2018, 2019 and 2020 show,” said Ms. Lily, Sales Manager, Suzhou Rhz Textile Technology Co.,Ltd. China.

“We thank all the participating exhibitors as well as those who visited the show for making this third edition of YFA extremely successful. The 2017 edition saw participation of 105 exhibitors. The show was visited by 5,418 buyers, which is a considerable high number at a time, when there is a GST effect on market,” the organizer duo of Abhishek Sharma and Ankur Goel said.

“As in the earlier edition, this time too, we have noted all the observations made by exhibitors and visitors and will implement them in the 2018 edition, to make participation of exhibitors and visits of buyers more successful. We look forward to welcoming back all participating exhibitors and the buyers for the YFA 2018 show in Tirupur (26th- 28th April 2018) too,” they stated.

Among buyers who came to show, I came across many new yarn, fabric and Accessories developments, Mr. Amit Aneja, Director, raw material procurement, PVH India said, "My experience has been good. I am very glad I have visited the YFA 2017 show."

"I came here looking for fabrics. My experience has been good. This visit will help us source raw materials for our manufacturing unit. The YFA Show has proved to be a one-stop platform for all our sourcing needs," Mr. Sivaraj, Senior Fabric Technologist, Sears Sourcing India stated. I would also like to see this show as a bigger fabric show next year for better sourcing of all type of fabrics which we need for our products he added.

"I came here with my team looking for fabrics and accessories. My experience has been excellent. This show is excellent and I thank organizers for putting up this type of show in Delhi for better sourcing under one roof for buyers, exporters, domestic manufacturers and retail chains," Mr. Ram Chandra Agarwal, MD, V 2 Retail Limited said.

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